



DISTRIBUTOR APPLICATION FORM

DATE > day _____ month _____ year _____

COMPANY NAME > _____

LEGAL NAME > _____

MAILING ADDRESS > _____

POSTAL CODE > _____ COUNTRY > _____

TELEPHONE > _____ FAX > _____

EMAIL ADDRESS > _____

COMPANY WEBSITE > _____

KEY CONTACT NAME > _____

KEY CONTACT TITLE > _____

COMPANY INFORMATION

Length of time in bicycle business? > _____

Is your company > A Limited Company Partnership Proprietorship

Number of people in your company > _____ Number of Outside Sales Representatives > _____

Warehouse location > _____

Warehouse is > Owned Leased Size > _____

Annual Sales in US\$ > \$500K-\$750K \$750K-\$1M \$1M-\$2M
\$2M-\$5M \$5M-\$10M

Financial Institution > _____

Line of Credit in US\$ > _____

If you operate a retail store, what percentage of business revenue is generated from the:

Store > _____ Warehouse > _____

What country do you cover? > _____ Population > _____

Anticipated other countries > _____ Population > _____

Are you going to sell bikes on line or physical > _____

How many of these stores do you sell to? > _____

How many bikes are sold in your market? > _____

How many bikes are sold in your market through Independent Bicycle Dealers (IBD)? > _____

Which trade shows do you participate in? > _____

What lines do you currently distribute? > Bike Brands > _____

P&A Brands > _____

Estimated number of bicycles your company will sell this year >

Ebike> _____ Mountain > _____

Road > _____ Folding> _____

City Commuting > _____ **TOTAL** > _____

PRODUCT AND MARKET INFORMATION

What brands are you interested in distributing from Live to Play Sports? _____



Road
Folding Bike

Mountain
Other

Ebike



Fat Tire Ebike
MTB Ebike

Folding Ebike
Carbon Ebike

Road Ebike



Carbon Road

Carbon MTB

Comments > _____

How would you market and promote our brands in your country? > _____

What are your expectations of Cyrusher Cycling in helping you distribute Cyrusher products?

What are the opportune selling months for bikes in your market? > _____

What month do you need to start receiving product to meet your market needs? > _____



ESTIMATED ANNUAL SALES OF NORCO PRODUCTS

E-Bikes > Units > _____ Dollars > _____
MTB> Dollars > _____
Road > Dollars > _____

What are the Top 5 bike brands in your country? >

- 1 > _____
2 > _____
3 > _____
4 > _____
5 > _____

Part of the EU? > Yes No

Percentage of duty applicable on imports to your country > _____

Percentage of duty applicable on bicycles and other applicable taxes > _____

What is the percentage breakdown for the following bike models in your country: > _____

Ebike _____ Folding _____ Mountain _____ Road _____ City Bike _____ Other _____ = 100%

What standard or special requirements do bikes require for your market? _____

Business References > _____

Other information > _____

Applicant's Signature > _____
Applicant's Name > _____
Date > _____